The World is Open: Now, WE ALL LEARN With Web Technology

Curtis J. Bonk, Professor, Indiana University President, SurveyShare

cjbonk@indiana.edu http://php.indiana.edu/~cjbonk









The Ten Forces that Flattened the World

Triple Convergence: (1) new economic players, (2) playing fields, and (3) processes.

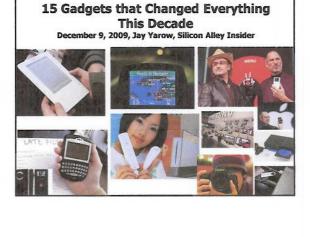
- 1. 11/9/89: Berlin Wall came down
- 8/9/95: Netscape went public
- Work Flow Software (e.g., PayPal and eBay)
- Open-Sourcing (Self organ collab communities; Mosiac, Apache, Wikipedia, Linux, Mozilla)
- Outsourcing (Y2K)
- Offshoring (e.g., China, Mexico, Thailand)
- Supply-Chaining (e.g., Walmart)
- Insourcing (UPS fixing Toshiba laptops)
- 9. In-forming (e.g., Google, Yahoo!, MSN Web Search)
 10. The Steroids: Digital, Mobile, Personal, and Virtual
 (wireless, file sharing, VoIP, video camera in phone)





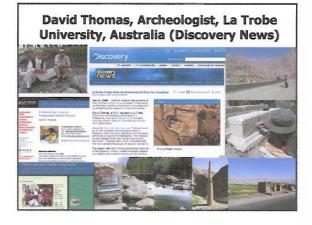






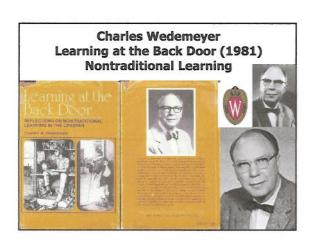














WE-ALL-LEARN: Ten Forces that Opened the Learning World



- Web Searching in the World of e-Books (i.e., Darwin)
- E-Learning and Blended Learning
- Availability of Open Source and Free Software (e.g., Moodle)
- Leveraged Resources and OpenCourseWare (e.g., MIT)
- Learning Object Repositories and Portals (i.e., shared
- Learner Participation in Open Info Communities (YouTube)
- Electronic Collaboration and Interaction (sync and async) Alternate Reality Learning (Online Massive Gaming, Simulations, and Virtual Worlds; e.g., Second Life)
- Real-Time Mobility and Portability (e.g., iPhone)
- Networks of Personalized Learning (Blogs, RSS)









- Pipes: The availability of tools and infrastructure for learning.
- Pages: The availability of free educational content and resources (OER—Open Educational Resources).
- Participatory Learning Culture: A move towards a culture of open access to information, international collaboration, and global sharing.



Opener #1. Web Searching (e.g., Google, MSN, Yahoo!) in the World of e-Books (i.e., Darwin, Shakespeare, etc.)











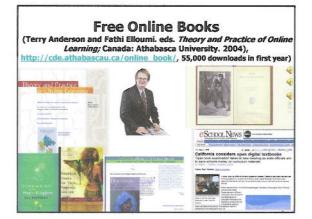
What happens then?



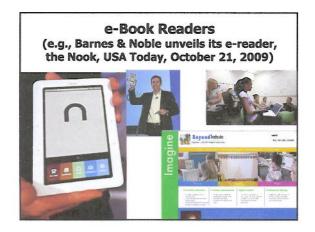




LEARN!!!







Blio: Kurzweil Reinvents the Book Charlie Sorrel, Dec 29, 2009, Wired http://www.wired.com/gadgetlab/2009/12/blio-

kurzweil-reinvents-the-book/

- Blio is a free platform...run on any device.
- Blio is in color.
- Blio lays pages seen on paper, with typography and illustrations; uses video.
- More than a million library of titles.
- The end of the book?

















